

NEWSLETTER

ATTAL UNVEILS ITS NEW WEBSITE

*LAUNCHED IN PARALLEL
TO AN AWARENESS
CAMPAIGN AROUND
TRAVEL ACCREDITATION*

Beirut, October 21st, 2022: The Association of Travel and Tourist Agents in Lebanon (ATTAL) held a press conference in partnership and presence of His Excellency the Minister of Tourism, Engineer Walid Nassar and the auspices of the Chairman of the Board and Director General of the Middle East Airlines, Mr. Mohamad el Hout, where the Association revealed its new and modern website: www.attal.org.lb

TRUSTED AGENCIES



The event, which grouped a big number of officials and opinion leaders, Associations and Tourists Syndicates as well as ATTAL's board and members, the press and the media personalities, was the chance to meet up after a long-forced absence due to the COVID pandemic, which affected the travel industry the most.





OPENING THE CEREMONY

Opening the event was renowned media personality, Mr. Maurice Matta who stressed on the importance of Tourism in Lebanon and the wonderful opportunities Lebanese creative minds are launching, which is attracting a higher number of tourists every year as well as he thanked the MEA personnel for their impeccable service and devotion to the company, which is the gateway to the country.



THE EVENT WAS FOLLOWED BY AN ANIMATED DINNER AND A SPECIAL SHOW BY "HANIN AL ALAM"





Eng. Walid Nassar Minister of Tourism

The Minister of Tourism emphasized on the importance of the travel and tourism sectors in a country's economy reiterating on the success of Lebanon's recent summer campaign, "Ahla Bi Hal Talle", which garnered a huge success and yielded considerable results, all of which was not possible if not the cooperation of the Travel and Tourism Agents in Lebanon.

Mr. Mohamad El Hout

The Chairman of the Board and Director General of the Middle East Airlines

Highlighted the growing role the company is playing, especially in always bringing the latest equipment and services of the airline industry worldwide to Lebanon, despite the ongoing turmoil and challenges of the past year, which are unfortunately, still perduring. He added that the MEA airlines have recorded a considerable growth of and welcomed new sets of planes which optimizes the fleet and elevates the on-board travel experience.





Mr. Jean Abboud Attal President

The President of ATTAL, Mr. Jean Abboud declared: "Traveling is a two-way ticket. Our mission is to encourage inbound and outbound passengers, yet together with the Ministry of Tourism and the help of other Ministries too, we have succeeded in encouraging year on year, the local tourism by putting all the new players from boutique hotels, to guest houses and other revenue streams under the spotlight, pushing them to outperform and contribute in giving a great image of Lebanon".

Mrs. Lina Sinno ATTAL General Manager

Mrs. Lina Sinno, the General Manager of ATTAL, confirmed that her number one mission since she joined the Association less than a year ago, was to construct and revamp the website, which is believed to be the gateway to any company nowadays. She also revealed the new campaign which aims at creating awareness around the non-accredited agencies, which can be a big scam to any travel project". She added that the website is modern, responsive with a friendly interface and contains all the useful needed information to facilitate the travel experience.



OUR SPONSORS



TRAVELPORT

Official Partner

Hold on to your seats for quarter 1, 2023, because It's time to say goodbye to the industry's complexity, and hello to simplicity. It's time to embrace a faster future. Travelport's new slogan, Change is for the Brave, isn't just a saying. It's an attitude the company is living by. And when they say change, they mean BIG change. Today we're thrilled to share that Travelport has officially launched its much-anticipated new travel retail platform: Travelport+.

Travelport+ is here to give you more content, better retail, and the best value. That means flexible, easy-to-manage connectivity, more choice, and easier decision-making. It means enabling agencies to be better retailers, with cutting-edge tools and more automation. It means helping suppliers to merchandise, with tools to differentiate brands and products. And all of this combined means happy customers and greater returns for your business. All through one platform, one agent desktop, one API, and one distribution channel.



TRAVELPORT

Official Partner

This is going to be an epic journey of transformation, and we want you to join us along the way. Please start your Travelport+ journey by visiting Travelport's website www.travelport.com to learn more. The future of travel retail is here. Let's discover it together.

OUR SPONSORS

BOB**WesternUnion \\WU****التحويل
شغلتنا**

BoB Finance partnered up with ATTAL (Association of Travel & Tourism Agencies in Lebanon) in August 2021 in order to ease travel agencies' businesses with IATA.

This strategic alliance enabled travel agencies to conveniently settle their dues to IATA at more than 700+ BoB Finance locations spread all over the Lebanese territories.

This service has allowed travel agencies to overcome the difficulties of settling their payments to IATA in a fast and secure way, while minimizing the hassle of making those payments the old fashioned way.

In addition to being IATA's first payment facility, BoB Finance is an accredited Western Union agent and one of the largest FinTech companies in Lebanon offering individuals and corporates financial services. BoB Finance has always been keen to provide its clients with the best possible financial services and is dedicated to always diversify and extend its wide array of services to meet the Lebanese people's needs.

OUR SPONSORS

eurocross
assistance **MENA**

JUST IN CASE

ASK FOR YOUR
TRAVEL ASSISTANCE PLAN

www.eurocross.me

Being the exclusive distributor of Eurocross assistance Mena, Euromed brokers sal is providing travel insurance plans for insurers, brokers, corporates and travel agencies where the in-hospital medical expenses are settled worldwide on a direct billing basis.

Euromed relies on a wide network of health care and assistance providers to deliver the highest service quality and to respond to travellers' needs in a timely and efficient way.

Since 2001 a non-stop effort is shown on all levels to better assist its clients and to become their local friend globally.

SOCRATE AT A GLANCE



Started as a family operated business, Socrate has grown to become one of the largest and most recommended catering services, establishing a reputable brand name in the market.

In 1990, we restructured our operational activities to respond to market needs, and consequently, decided to emphasize on the catering services.

Since then, SOCRATE CATERING became a countrywide operation with a central presence in Beirut.

SOCRATE

ATTAL WEBSITE


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ATTAL, Association of Travel & Tourist Agents in Lebanon



History

Attal was founded on the 25th of June in 1949, as a pioneer association bringing together travel and tourism agents across Lebanon. It is the national body representing the travel and tourism industry, in accordance with Decision 6848 from the Ministry of Economic and Social Affairs.

MODERN

Note to Travelers



Lebanon is a home for a variety of religions and showcases beautiful traditions and heritage, beside the marks left by the civilizations that settled in Lebanon over the course of history. Its meals



Book your travels with the members of ATTAL for trusted, reliable, and professional service.



Jean Abboud
President



Ziad Zarkout
Vice President



Raymond Wehbe
Secretary General



Jean El-Zailaa
Treasurer



Hicham El Assaad
Member



Ghassan Saad
Member



Mahmoud Al Khatib
Member



Maroun Daher
Member



Moustapha Samad
Member



Nabil Marwani
Member



Roukaya Hamed
Member



Toufic Keirouz
Member

FRIENDLY INTERFACE

Industry News

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THE FOCUS OF THE WEEK

51.3%

INCREASE IN THE NUMBER OF PASSENGERS AT BEIRUT-RAFAIC HARIRI INTERNATIONAL AIRPORT

IN LATE SEPTEMBER 2022

Passengers at Beirut's international airport increase by more than 50 percent in first nine months of 2022

THE FOCUS OF THE WEEK

95.7%

INCREASE IN THE NUMBER OF TOURISTS COMING TO LEBANON

DURING THE FIRST HALF OF 2022

Middle East Airlines Enhances Operations at BEY with SITA's Cloud-Based Technology

26 September, 2022

THE FOCUS OF THE WEEK

95.7%

INCREASE IN THE NUMBER OF TOURISTS COMING TO LEBANON

DURING THE FIRST HALF OF 2022

The number of tourists in Lebanon nearly doubles in the first half of 2022

30 August, 2022



Attal Members

[Home](#) » [ATTAL Members](#)

More than 250 travel agents are members of ATTAL. It will be updated soon.



El Ajouz Travel & Tourism



CTS Travel & Tourism



Pegasus Voyage



Travigo



Rafahia Travel & Tourism



Eagle Travel

ANTI GRAVITY PHOTO BOOTH

GIVEAWAY TIME



1 STEP INTO THE PHOTO BOOTH
AND TAKE A CREATIVE PICTURE



2 FLIP THE PICTURE AND
SHARE ON SOCIAL MEDIA



3 USE THE #ATTALLB
TAG US ON INSTAGRAM
@ATTAL.LB



COMPETITION DURATION

1 month starting
Wednesday
26 October

We will announce
the winners on
Wednesday
30 November

LOCATION

- RAFIC HARIRI
INTERNATIONAL
AIRPORT (ARRIVAL)
- ABC ACHRAFIEH
- ABC VERDUN

THE MOST CREATIVE FOUR PICTURES WILL WIN THE FOLLOWING PRIZES

2 Free Tickets

5* Hotel Accommodation
to Adana & Mersin - Turkey
from "Nakhal"

NAKHAL
Since 1959

2 Free Tickets

5* Hotel Accommodation
to Sapanca - Turkey
from "Samad Tours"

SAMAD TOURS
THE TRAVEL FACTORY

2 Free Tickets

5* Hotel Accommodation
to Istanbul - Turkey
from "Straight Line"

Straight Line
TRAVEL & TOURISM

2 Free Tickets

5* Hotel Accommodation
to Sharm El Sheikh - Egypt
from "Travelbook Holidays"

travelbook



وزارة الأشغال العامة والنقل
MINISTRY OF PUBLIC WORKS AND TRANSPORT
المديرية العامة للطيران المدني
DIRECTORATE GENERAL OF CIVIL AVIATION

ATTAL's Awareness Campaign

The main target audience for this campaign is a traveller, adventure enthusiast, or youth who are interested in national and international tourism. Another target audience would be local travel agents, as joining ATTAL boosts their credibility, reliability, and overall business.

The main objective of this campaign is to raise awareness about the association's services to both tourist agencies and travellers alike. This is done through this captivating video of a trip gone wrong.

Ms. Nidal Majdalani, is an internal/rural tourism/ecotourism consultant, always on the go across Lebanon, exploring its beauty and hidden gems and capturing an unmatched huge high-quality photography portfolio, covering every area and aspect of Lebanon.

Under her initiative "Travelling Lebanon" in 2017, she worked relentlessly to stir local and international tourists to rural areas in an effort to support their stay in their lands and limit immigration. She is also an environmental and heritage supporter. Her publications in this respect are priceless.

We feel grateful for her sponsoring the "Lebanon's Beauty and Tourism" section in ATTAL's new website, and publishing eye-catching sections that reflect the true image of our beautiful country.

Our heartfelt thanks to Nidal extends for delivering ATTAL's website, being the mastermind, consultant, and the project leader of its development from scratch (classification, content, and design). This all took place during a very limited time frame and across many challenges, which were tackled with her strategic mind, vast expertise in the business world, sincere dedication, and in full coordination with the web developers who proved to be committed and up to standard.

Kindly refer to ATTAL's website for more, and to her social media platforms, and blog which is under renovation. To conclude, we leave you with four of Nidal's eclipse captures on the 25th of Oct, 2022.

